

TV PRODUCTION 1 - SYLLABUS

Instructor: Stacie Erfle

Email: erfles@issaquah.wednet.edu

Room: 2023 Office: 2023

Course Description

Television Production 1 is a hands-on course teaching the basics of video production. Skills learned over the course of the year can be applied to video production and editing for broadcast television as well as personal video production. TV Production 1 is also a prerequisite for TV 2 & 3.

Upon Completion of the class, students will be able to:

- Operate the basic functions of a video camera.
- Execute basic camera shots using appropriate composition methods.
- Create clean and usable video footage while applying basic camera techniques.
- Utilize Adobe Premiere at a basic level to edit video footage.
- Enterprised story ideas to create video packages.
- Apply the production planning process of story boards, content outline, storytelling and execution.
- Practice basic audio and lighting techniques.
- Import and export video content in the correct format to use on different media outlets.

Grading

Student's grade is based equally on two categories: Assignments and Participation. This class relies heavily on effort in class and utilization of class time.

A = 90-100%

B = 80-89%

C = 70-79%

D = 60-69%

F = < 60%

Tardies are counted against the final Participation grade.

Materials

16G SDHC Memory Card

3-ring binder

College rule paper

Journal/Notebook

Assignments

All assignments are expected to be turned in on the due date. Points indicated for each project is the total points possible, however does not guarantee you will receive maximum points possible. Students may turn in assignments early for critique and resubmit on the due date for a possible higher score. Late

work will receive a 25% deduction each day the assignment is overdue. Assignments turned in without a name or appear unreadable will also receive a 25% deduction.

Course projects are subject to change, but will follow the schedule below:

Project 1 – 60 second video

Produce and shoot a 60 second continuous video.

Storyboard = 10pts.

Video = 20pts

The first project will help us start thinking about creating a story with one single shot. Student's will brainstorm a storyboard and shoot a 60 second continuous video.

Skills:

- Create a storyline complete with beginning, middle and ending
- Utilize proper camera techniques
- Practice basic composition rules
- Import and Export video in correct format

Project 2 – Personal Narrative

Students will create a 2 minute narrative about themselves. Students will shoot video, use photos and add text to portray who they are in 2 minutes. The video can include anything that describes the student. Ex. Family, friends, hobbies, sports, talents, interests, influences, etc.

Storyboard = 10pts

Video = 30pts

Analysis = 10pts

Project 3 – Instructional video

Students will work in groups to create a 3:30 minute instructional video to present to the class. Each group will choose a topic they feel comfortable sharing with the class. The objective of the video will be to use camera different camera angles to enhance the overall message of the video. Text and audio tracks will also be used to create the final piece.

Storyboard = 10pts

Video = 100pts

Reflection = 10pts

Project 4 – Still image project

Students will tell a story using only still images, text and music. The students will choose a topic from history, a current event, person, celebrity, athlete, etc. The final video should be between 60-90 seconds. Students will use images gathered from the internet and provide a reference list of where they found their images.

Video = 30 pts
References = 10pts
Analysis = 10pts

Project 5 – Silent film

Students will create a 3-4 minute silent film. Students will work in groups to complete the project. The objective is to utilize music, various camera angles and text to tell a story.

Storyboard = 20pts
Video = 100pts
Analysis = 10 pts

Project 6– Local and Network News review

Analysis – 50pts

This assignment will force us to take a closer look at the media we consume on a regular basis. Students will review two different 30 minute news programs, and compare and contrast what they saw. This will encourage you to identify different trends in video production and broadcast journalism.

Project 7 – VO & VO/SOT

Project 7 will align with project 6 during our broadcast journalism unit. Students will learn about VO's and VO/SOT's. VO's and VO/SOT's are the backbone of a news rundown. Students will be assigned an on-campus issue and shoot both VO and VO/SOT's.

Video = 40 pts
Script = 30 pts

Project 8 – Music Video

Storyboard = 10pts
Video = 40pts
Analysis = 10pts

Project 5 will be our first project using post production editing with Adobe Premiere. Students will need to plan a storyline to go along with their appropriate song of choice (Ms. Erfle will sign off on all songs used in this project). This project allows for students to explore their own creativity through camera shots and various editing techniques.

Skills:

- Organize your shots to comply with your storyline.
- Use both traditional and 'out of the box' camera shots and angles to enhance your video.
- Work with transitions to help with the flow of your video.
- Implement appropriate audio levels and transitions to your video.

Project 9 – Movie Trailer

Storyboard = 30pts

Video = 50pts

Analysis = 20pts

The movie trailer project gives the students a chance to express a bit more creativity in their storyboards. The project will be 1:30-2:00 minutes. The students will need to use a compilation of shots to create emotion from a short piece. Music and text will also be crucial to the success of the process. This project will also require more attention to audio details such as audio tracking and music used simultaneously. This project will require all the elements of video production we have covered in class thus far.

Project 10 –Interviewing, sit-down and field

Storyboards = 10pts

Sit-down interview = 30pts

Field interview = 30pts

Analysis = 10pts

This project will familiarize students with the art of interviewing and different ways to shoot the interview. This project is two-part. One interview will consist of a sit-down, talk show style interview, while the other will be a field interview. Students will choose subjects based on a storyboard. There must be a story to tell, rather than interviewing friends.

Skills:

- Research the person you are interviewing.
- Writing questions for the interview.
- Set up camera/s.
- Set the right lighting for the time and place of the interview.
- Use of lapel mic, as well as, correct audio levels.
- Practice appropriate framing of the subject.
- Edit interview into a story with flow.

Project 11 – Campus Story

Storyboard = 10pts

Video = 50pts

Analysis = 10pts

Project 6 gets you out into the community of Skyline High School. Each student will do a story on an event, a person, a class, a club, etc. The story will include a storyboard with an outline of shots and people you will interview. The video will include interviews, b-roll and voice overs to culminate the finished product. The video will be edited and polished in post-production on Adobe Premiere.

Skills:

- Enterprised a story on the campus of Skyline High School.
- Project management: research possible story ideas, connect with subjects to interview, coordinate times, shoot to edit b-roll, voice record audio tracks and piece together voice over, interviews and b-roll using the Adobe Premiere.
- Background music is optional, but must be used appropriately to enhance the video.
- Export final video in the correct format.
- Present video to the class.

Project 12 – PSA (:30 or :60)

Storyboard = 10pts

Video = 50pts

Analysis = 10pts

Project 7 will use the skills from the Campus Story project to create a PSA. This is an opportunity for you to call attention to a topic you think is important. You can choose a 30 or 60-second spot. Condensing an idea into such a small amount of time is a big part of the project. A storyline **MUST** be completed before shooting, including a script if you choose to include an audio track. All information must be accurate and cited appropriately.

Skills:

- Identify and research a topic to address in a public service announcement.
- Create a clear and concise story outline.
- Relay a message in 30 to 60 seconds.
- Script writing.
- Strategize video shoot with different angles, speeds and effects to create emotion.
- Use post-production to set the tone of your video. Explore different filters, speeds, transitions, music and graphics to enhance the video's message.

Project 13 – Studio Production (News or Magazine)

Storyboard = 10pts

Video = 60pts

Self-Reflection = 20pts

Peer Evaluation= 15pts

This project will take us into the control room. After learning all aspects of the studio production, you will produce your own 15-minute news or magazine style show. This project will be done in groups with everyone contributing in various ways. We will work with lighting, studio cameras, prompter and graphics to complete the project. Groups can choose to use the green screen or a physical set to shoot the video. The final video will be a live production. The project will be reviewed live and recorded for the teacher's assessment. Students will self and peer evaluate at the conclusion of the project.

Skills:

- Create a show rundown for a live news/entertainment broadcast.
- Write a ‘word for word’ script and upload to the teleprompter.
- Experience most of the roles necessary for a live production. (Director, talent, graphics, audio, cameraman/woman, etc.)
- Create text/graphics for titles and full screen infographics.
- Work with group members on all functions of the show.

Project 14 – Final

Storyboard = 10pts

Video = 150pts

Analysis = 40pts

The final project of the class will be a culmination of your work throughout the year. Students can choose to revisit one of the previous assignments and elaborate or pitch a new video idea. A project reflection as well as a student growth evaluation will accompany the final video.

****Projects subject to change based on progression of the class***

A word to the wise: *If you feel like you are falling behind due to absences or other reasons, please come see me ASAP. I am more than willing to help work out a plan sooner rather than later. It is impossible to cram for this class and procrastinating will drastically hurt your grade. Most work should be done in class, but equipment is available for check out if you need time outside of class. Please note that if you are off task in class, you will not be permitted to check out equipment. Respect your class time.*

Tech Prep Eligible:

This course is *Tech Prep College Connections* approved and articulated with Bellevue College or Lake Washington Technical College. Students who demonstrate proficiency of the college course competencies with a ‘B’ (3.0) or better grade, *may be eligible* to earn college credit through the *Tech Prep* program. During the year all of the college competencies will be covered in class and some may require additional independent work by the student. Students must register online using the statewide enrollment and reporting system <http://sers.techprepwa.org> and also are required to pay a non-refundable \$46 annual consortium fee to earn college credit through the Tech Prep College Connections program (<http://pay.techprepcc.org>). Students MUST register for Tech Prep college credit ***while they are enrolled*** in the high school course.

Questions? Contact the Tech Prep College Connections office at: techprep@bellevuecollege.edu or 425-564-6158. Please also visit the Tech Prep CC website at: www.techprepcc.org.

Video Production 1 Acceptance of Syllabus and Policies

By signing the below, I agree to the following:

- I will be a good classmate, respectful of others and the instructor.
- I will try my best on my assignments and projects.
- My work will be my own.
- I will be creative and have a great time
- I will respect the equipment both during school hours and out of class time.

Student Signature

Parent Signature