

Silent Film

Objective: Create a video with no spoken dialogue. Use acting, music, titles and original video to tell a short story.

Procedure:

- Storyboard ideas with your group. Keep in mind the 3 unique items discussed in class.
- Create a shotlist in the planning stage.
- Decide on a genre (thriller, comedy, romance, etc)
- Find a song to pair with your film. Music and sound effects will play a big part in this film.
- Film your own original videos. Use an abundance of angles and a tripod.
- Film must tell a story. Including a beginning middle and end.
- Use various editing features to enhance the look and feel of your film. Ie. color correction, slow motion, etc.
- Use title slides to aid your story.

Guidelines:

- Video is between 2:00- and 3:00 minutes.
- Must include 3 unique items for each class period.
- No speaking
- Music must be instrumental.
- Must be coherent and tell a story.
- Include intro and exit slide.
- A maximum of 10 title slides.
- Use multiple camera angles.
- No unintentional shaky footage.
- Audio levels should be at -6.
- Title slides throughout are optional.
- Color correction and other effects are optional, but encouraged.
- Must be school appropriate.

- Video is exported in HD 1080p 29.97
- Video is copied to the FINALS folder on time.

				Comments
Plot	Video does not flow, makes little sense and/or the music is distracting. Purpose is not established. 5	Over half of the video flows, makes sense, some distractions, purpose is established 7	The video flows and makes sense. No distractions. Purpose is clear and appropriate 10	
Music/Audio	Song is not appropriate. Audio levels are too high or low. 5	Song is mostly appropriate. Good audio levels. Transitions are smooth. 7	Song is appropriate. Good transitions. Near perfect audio levels. 10	
Camera Shots	The video displays little thought into shot composition and/or sound design and editing. Lacks direction, no focus, etc. 5	The video mostly uses shot composition and editing choices well. Lacks a few key areas that could easily be improved. (sloppy camera position, shaky zoom ins, shots out of focus, bad cuts, etc.) 7	The video effectively uses good camera shots and angles with appropriate editing of a commercial to successfully communicate the purpose to the target audience. (No shaky zoom ins) 10	
Time	Video is under 2:00 minutes or over 3:00 minutes 2		Video is between 2:00-3:00 minutes 5	
Editing	Editing is sloppy and distracts from the flow of the commercial. Too many transitions. Jump cuts. Clips are not trimmed. Music is not edited to fit scenes. Audio levels are too high or too low.	Most of the video is edited effectively. Some clips do not flow. Few jump cuts. Most music is edited to fit the film. Audio levels don't exceed -6 on most of the video.	Video is edited in an effective and proper manner so that the video is easy to understand from shot to shot. Music, sound, transitions, and effects are purposeful and effective. They enhance content not distract. No jump	

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			cuts. Clips are trimmed 10	
	5	7		
Creativity/Originality	Video is a rehash of other people's ideas and/or dialog and shows very little attempt at original thought. The video shows very little effort and creativity during the presentation; lack of focus during preparation and filming. 5	Video shows an attempt at originality and inventiveness in part of the presentation. The video shows some effort and creativity during the presentation; lack of focus during preparation and filming. 7	Video shows considerable originality and inventiveness. The content and ideas are presented in a unique and interesting way. The video shows high levels of effort and creativity during preparation and filming. 10	
Text (grammar, spelling, punctuation)	Multiple grammar, spelling or punctuation mistakes. Hard to find final video. Not in correct folder. 1	Few grammar, spelling or punctuation mistakes. Saved in your folder, but not sub folder of Personal Narrative 3	No grammar, spelling or punctuation mistakes. Saved in the correct folder. 5	
Effort/time management	Did not use class time well. Did not put effort into the video making process. Was absent more than 3 times during filming. Rush a bad video at the end. 3	Used class time well some of the time. Contributed a few ideas to the group. Absent twice during production. Exported the video with obvious mistakes. 5	Used class time well. Was an active member of the group. Was present for all days of production. Proofed the video before it was exported. Tried. 10	
			Score	/70

Comments: